



## **“WORK DAY, FOUR PLAY” CONTEST RULES**

These rules apply to Work Day, Four Play Cash Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WLLD(FM) (“Station”). **In addition, the General Contest Rules posted at [www.wild941.com](http://www.wild941.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

### **1. HOW TO ENTER**

- a. The Contest will begin on Thursday, October 10, 2019 and will end on Friday, October 25, 2019, or once aggregate prize winnings exceed eight thousand dollars (\$8,000), whichever occurs first.
- b. To enter on-air, listen to the Station each weekday beginning on October 10, 2019 and ending on October 25, 2019 at approximately 7:50am Eastern Time (“ET”) for the announcement of the daily Contest hours when the cues to call will be aired later in the day between the hours of 9:00am ET and 5:00pm ET. Upon hearing the cue to call, a random caller (as announced on-air at the time of the cue to call) to the Station contest line at 888.429.0941 will be deemed a “Contestant” and have the opportunity to play the Work Day, Four Play game giveaway (the “Game”), upon confirmation of eligibility. The object of the Game is for the listener to name the last four (4) songs that the Station played. For each correct song name identified by the Contestant, the Contestant will be awarded one hundred dollars (\$100), with the opportunity to win up to four hundred dollars (\$400) if the Contestant correctly identifies the four (4) song names. Station will be the sole judge in determining whether the Contestant correctly identified the song names.
- c. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and

completes the call will have the opportunity to play the Game. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once.

- d. The Contest will automatically end on October 25, 2019 or once aggregate prize winnings from the entire Contest exceed eight thousand dollars (\$8,000), whichever occurs first. There will be up to two (2) cues to call each weekday and exact times will vary.
- e. There may be up to twenty-four (24) winners selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## **3. PRIZES**

- a. Up to twenty-four (24) Prizes may be awarded, based on the number of Contestants who successfully win a Prize by playing the Game outlined above. Each Prize value will vary based on the result of the Contestant's Game and will have an Approximate Retail Value ("ARV") between \$100.00 and \$400.00. Prize will be awarded in the form of a company check issued in the name of the winner.

No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed and mailed within approximately sixty (60) days following confirmation of eligibility and completion of all requisite releases and IRS forms.

- b. Prizes or prize certificates must be claimed at the office of the Station located at 9721 Executive Center Drive North, Suite 200, St Petersburg, FL 33702, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. Up to twenty-four (24) winners may be selected and notified on-air as described above.
- b. Odds of winning depend in part upon the number and order of calls received.
- c. Entrants must listen to the Station but do not need to be present to enter or win.
- d. Each winner must confirm acceptance of prize within twenty-four (24) hours of winning, or risk disqualification and an alternate winner will not be selected.
- e. Decisions of Station management with respect to the Contest are final.

#### **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.WiLD941.com](http://www.WiLD941.com).
- b. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 9721 Executive Center Drive North, Suite 200, St Petersburg, FL 33702, or by sending a self-addressed, stamped envelope to the Station.