Beasley Media Group Tampa's Kids Day Talent Search MULTI-STATION CONTEST RULES

These rules apply to Kids Day Talent Search Multi-Station Contest ("Contest") conducted by Beasley Media Group, LLC d/b/a WQYK, WYUU, WPBB, WRBQ and WLLD (each a "Station," collectively the "Stations"). In addition, the General Contest Rules posted at 995QYK.com, MyQ105.com, 987theshark.com, wild941.com and 925maxima.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on July 13, 2020 and end on August 16, 2020.
- b. To enter online, parents or legal guardians of local child performers between the ages of six (6) and fourteen (14), inclusively, must visit the Kids Day Talent Search contest pages at 995QYK.com, MyQ105.com, 987theshark.com, wild941.com or 925maxima.com beginning on July 13, 2020 at 12:00AM Eastern Time ("ET") and ending on August 16, 2020 at 11:59pm ET ("Online Entry Period"). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible child performer or Act (if Act contains multiple performers) during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Each entry must include a link to one (1) video clip ("Video Entry") of at least thirty-seconds (:30) and up to two minutes (2:00) showcasing his/her child's talent (each an "Act"). The parent/legal guardian will be considered the entrant for this Contest. Entrants must provide a "SHARE" link of their Video Entry in their online entry form. Each entrant must agree to the online submission release in order to submit his or her Video Entry link. When providing a link, it is the entrant's responsibility to ensure the Video Entry link is set to "public." Station is not responsible for any Video Entry links that are removed, faulty or disabled after the Video Entry link is submitted.
- d. Each entrant must also download a release form provided on each Station's website and send the form to KidsDayTalentSearch@bbgi.com or fax it to 727-563-8202 ATTN Kids Day Talent Search by August 16, 2020 at 11:59PM ET for the entry to be valid. In the case an Act contains multiple performers, parents or legal guardians of each performer in that Act must submit a photo release form as described above for the entry to be valid.
- e. The Stations, in their sole discretion, reserve the right to disqualify any entrant if such entrant's associated Video Entry or other content contains illegal, indecent,

pornographic or sexually explicit content or otherwise offensive material such as graphic violence or if such Video Entry or other content contains any nudity or content deemed at the Stations' discretion to be unsuitable for public display or posting on any Station's website. Entries that do not comply with these rules will not be eligible for the Contest. Video Entries may be posted on each Station's website at 995QYK.com, MyQ105.com, 987The Shark.com, wild941.com or 925maxima.com and by submitting a Video Entry, entrant (1) certifies that he or she has all rights necessary to use the images and music contained in their Video Entry including the express permission of every person who appears in or can be heard in the Video Entry, and (2) grants Stations permission to post, embed and/or link to their Video Entry on 995QYK.com, MyQ105.com, 987TheShark.com, wild941.com and 925maxima.com and to use the Video Entry for Contest and other promotional purposes. Stations reserve the right to remove from any website and disqualify any Act if it believes the Video Entry violates the rights of any third party or is otherwise inappropriate for public viewing.

f. There will be up to a total of two (2) First Place Prize winners (one (1) per age group) and four (4) Runner-Up Prize winners (two (2) per age group) selected in this multi-Station Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are eighteen (18) years of age or older as of the date of entry into the Contest, who are legal US residents, who are the parent or legal guardian of a child that is between the ages of six (6) and fourteen (14) at the time of entry and reside in the following Florida counties: Hillsborough, Pasco, Pinellas, Hernando, Citrus, Manatee and Sarasota except where prohibited by law.
- b. Parent/s or legal guardian/s of a winning performer must show proof of residency and guardianship to verify eligibility and must sign a legal guardianship waiver on behalf of the child performer.
- c. Individuals who are represented by an agent, talent agency, or record label are not eligible to participate unless the Stations receive written confirmation, in a form acceptable to the Stations, that such agency or label representation and any associated commissions or fees are being waived for all purposes of this Contest, including any performances at the Kids Day event tentatively scheduled at the Raymond James Stadium on Saturday, October 31, 2020 at aprox 10:00am ET. Under no circumstances will Stations or any party involved with Contest be responsible for any fee or commission to any agent, label or other representative of any participating performer.

3. PRIZES

a. Up to two (2) First Place Prizes will be awarded. Each First Place Prize consists of: (i) one thousand dollars (\$1,000) in the form of check made out to the parent/guardian

who submitted the Video Entry for the winning Act; and (ii) a recording session provided by Bach to Rock valued at \$750.00 which includes five (5) hours of studio time with a producer to record and mix. The Approximate Retail Value ("ARV") of each First Place Prize is \$1,750.00. No checks will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be mailed within approximately sixty (60) days following confirmation of eligibility and completion of all requisite releases and IRS forms.

- b. Up to four (4) Runner-Up Prizes will be awarded. Each Runner-Up Prize consists of a two hundred fifty dollar (\$250.00) Gift Card to Game Time. ARV of each Runner-Up Prize is \$250.00. The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen.
- c. All Prizes will be awarded to the parent/legal guardian who submitted the entry on behalf of the Act. In the case an Act contains multiple performers, the Station will only issue the Prize to the parent/legal guardian who submitted the entry on behalf of the Act. Any Prize-winning Act will be invited perform at Beasley Media Group Tampa's Kids Day tentatively scheduled on Saturday, October 31, 2020 at approximately 10:00am ET at Raymond James Stadium in order to be eligible to claim a Prize. A performance space will be provided on a 20' x 20' stage as any mutually agreed upon backline. The Act's props will need to be provided by the Act and approved by the Station (no flames, knifes, pyrotechnics, etc.).
- d. Prizes or prize certificates must be claimed at the office of the Station located at 9721 Executive Center Dr., Suite 200, St. Petersburg, FL 33710, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

a. Up to two (2) First Place Prize winners (one (1) per age group) and four (4) Runner-Up Prize winners (two (2) per age group) will be selected on or around August 17, 2020 as follows:

Entries will be separated into two (2) age categories:

- i. Group 1: ages six (6) through ages nine (9), inclusively
- ii. Group 2: ages ten (10) through ages fourteen (14), inclusively
- iii. If any Act contains multiple performers, all performers in that Act must all meet the same age category requirement.

All Video Entries received during the Online Entry Period will be judged by a panel of judges made up of Station personnel based on the Act's (i) originality, (ii) creativity, (iii) entertainment value and (iv) age appropriateness of Act.

Entrants who submitted Prize-winning Acts will be notified by phone on Monday, August 17, 2020 at approximately 2:00PM ET.

- b. Entrants need not listen to the Station or be present to win, but Acts must agree to perform as described in Section 3 to be eligible to claim their Prize.
- c. If an entrant who submitted a Prize-winning Act cannot be contacted within twenty-four (24) hours, an alternate winning Act may be selected at the Station's discretion (time permitting) based on the judging criteria described above from all remaining eligible entries received.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Stations reserve the right to end any contest or amend these rules upon announcement on air and by publication at 995QYK.com, MyQ105.com, 987theshark.com, wild941.com and 925maxima.com.
- b. By use of any Station's website and by entering this Contest, entrants agree to each Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at 995QYK.com, MyQ105.com, 987theshark.com, wild941.com or 925maxima.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Stations, 9721 Executive Center Dr., Suite 200, St. Petersburg, FL 33710, or by sending a self-addressed, stamped envelope to the Stations.