



“WiLD’s Got Gas” CONTEST RULES

These rules apply to WiLD’s Got Gas Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WLLD(FM) (“Station”). **In addition, the General Contest Rules posted at www.wild941.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin Tuesday, May 31, 2022 and will end on Friday, July 01, 2022, or when a total of twenty thousand dollars (\$20,000) has been awarded in Prizes, whichever occurs first.
- b. To enter on-air, listen to the Station each weekday beginning on May 31, 2022 and ending on July 01, 2022 between the hours of 9:00am Eastern Time (“ET”) and 8:00pm ET for the announcement of the cues to call. There will be up to a total of five (5) cues to call each weekday and exact times will vary. Upon hearing the cue to call, the 20th caller (as announced on-air at the time of the cue to call) to the Station contest line at 888.429.0941 will be deemed a “Contestant” and have the opportunity to play the WiLD’s Got Gas game giveaway (the “Game”), upon confirmation of eligibility. The object of the Game is for the Contestant to say “Pause” before hearing the “pump explosion” sound effect. The selected Contestant will then listen to a piece of audio that will announce a number of random dollar amounts. For example: “\$50...\$75...\$100...\$125...” and so on. The audio will eventually conclude at a different dollar amount each time Pump or Pause is played. As the pre-recorded announcement is heard, a Contestant will have the option to say “Pause” when they hear the dollar amount that they wish to claim. Cash values will continue to be announced until: (i) a Contestant says “Pause” to win the cash value (in the form of a gift card) that was last mentioned or (ii) a “pump explosion” sound effect is heard, which signals the end of the Game for the Contestant. If the “pump explosion” effect is heard before the Contestant says “Pause,” the Contestant will not receive any Prize. Once a Contestant says “Pause,” they may not later change their mind to continue the Game. Station is the sole judge in determining whether or not the Contestant successfully wins the Game. The Contest will automatically end once total winnings from the entire Contest exceed twenty thousand dollars (\$20,000) or on July 01, 2022 (regardless of amount awarded), whichever occurs

first.

- c. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will have the opportunity to play the Game. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Contestant only once.
- d. There may be up to a total of one hundred twenty-five (125) Prize winners selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to one hundred twenty-five (125) Prizes may be awarded, based on the number of Contestant who successfully win a Prize by playing the Game outlined above. Each Prize value will vary based on the result of the Contestant's Game and will have an Approximate Retail Value ("ARV") between \$25.00 and \$300. Prize will be awarded in the form of a gift card to Wawa.
- b. The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen.
- c. Prizes or prize certificates must be claimed at the office of the Station located at 9721 Executive Center Drive North, Suite 200, St Petersburg, FL 33702, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within

the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to one hundred twenty-five (125) winners may be selected and notified on-air as described above.
- b. Odds of winning a Prize on-air depend in part upon the number and order of calls received.
- c. Entrants must listen to the Station to win a Prize but do not need to be present to enter or win a Prize.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.WiLD941.com.
- b. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 9721 Executive Center Drive North, Suite 200, St Petersburg, FL 33702, or by sending a self-addressed, stamped envelope to the Station.